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Wholesale Price-List

BULBS PALMS, Etc.

FALL 1902

GOLD MEDAL
Awarded us for *Nephrolepis Piersoni*
(For description, etc., see pages 14, 15, and 16.)

Lilium Harrisii

TERMS

To customers of approved credit 60 days' credit will be given, unless otherwise agreed upon, or 3 per cent. discount for cash within 15 days from date of invoice, or 5 per cent. discount where cash is remitted with order.

All accounts remaining unpaid when due are subject to sight draft without further notice. New customers desirous of opening accounts with us must give satisfactory references as to their responsibility. Prices subject to change without notice.

GOLD MEDAL
Highest award, Pan-American Exposition, 1901,
Awarded us for LARGEST and BEST COLLECTION of BULBS

F. R. Pierson Co.

Tarrytown-on-Hudson, N. Y.

Cable Address: Pierson, Tarrytown (A B C Code used)
Long Distance Telephone: Tarrytown, 48

VIEW OF ONE OF OUR FIELDS OF LILIUM LONGIFLORUM IN BERMUDA.

Lilium Harrisii. Now ready for delivery.

Nothing that can be handled is more profitable than *Lilium Harrisii* when well grown, as there is a good and sure demand for it at all times. We are very particular about the Harrisii that we handle. Our stock is not picked up indiscriminately from small growers, but is grown for us by only a few selected growers whose stocks are healthy and free from disease, and for which we pay the highest prices. Our bulbs have never been finer than they are this season. They are exceptionally clean and bright, and run well up to size. For Christmas-flowering, bulbs should be potted as early in August as they can be procured. For this purpose our 6 to 7-inch size is preferable, as this size can be brought into bloom much earlier than the larger bulbs. When forced for Christmas, they require a temperature of at least 65 degrees at night.

NOTE—We desire to call particular attention to the fact that we do not offer 5 to 7-inch bulbs as usually sold, but selected bulbs, measuring 6 to 7 inches, thus giving a much better grade of bulbs than is offered by other houses.

6 to 7-inch bulbs,	$6.00	per	100;	full case lots,	350	bulbs,	$17.50	per	case.		
7 to 9	"	"	11.00	"	"	"	"	"	200	"	"	20.00	"	"
9 to 11	"	"	22.00	"	"	"	"	"	100	"	"	20.00	"	"

Callas. Now ready for delivery.

California-Grown Bulbs.

Our stock will be found to be of very superior quality. We have the bulbs grown for us by one of the most careful and experienced growers on the Pacific coast. One of our representatives who inspected our crop this season states that it was by far the finest lot of Callas that he saw on his trip through California—exceedingly vigorous and perfectly healthy in every way. Our bulbs are very carefully cured, and are perfectly sound, with good strong centres—an important consideration. Florists will find that these dormant bulbs produce much finer flowers and in greater abundance than plants that have been flowered from year to year—the difference in results being so great that it well repays the seeming expense of an outlay for bulbs each year. It will be found to be cheaper to buy new bulbs than to carry over old bulbs from year to year.

Extra sized bulbs,	1¼ to 1½	in. in diameter,	$5.00	per	100,	$40.00	per	1,000.
Selected	"	1½ to 1¾	"	"	"	6.00	"	"	50.00	"	"
Mammoth	"	1¾ to 2	"	"	"	8.00	"	"	70.00	"	"
Exhibition	"	2 to 3	"	"	"	10.00	"	"			

Freesia Refracta Alba. Now ready for delivery.

Very large quantities of these bulbs are now grown for winter-flowering, as they are very useful and profitable, especially for small florists who sell their own flowers. The earlier this stock is planted, the better results will be obtained.

Extra quality bulbs,	⅜ to ½	in. in diameter,	$0.50	per	100,	$4.00	per	1,000.
Selected	"	½ to ¾	"	"	"	.75	"	"	6.00	"	"
Mammoth	"	¾ in. and up	"		1.00	"	"				

Lilium Longiflorum (*Bermuda-grown*).

Now ready for delivery.

Longiflorum is preferred to *Harrisii* by many growers for growing for sale as pot plants for Easter, as the foliage is considerably heavier, forming a more compact and better furnished plant when standing alone. Many growers prefer Bermuda-grown Longiflorum to Japan-grown Longiflorum, as it gives them a longer season in which to bring them into bloom for Easter, and they are more certain to flower in time, as the Bermuda-grown bulbs can be furnished in August, while the Japan-grown bulbs cannot be supplied until October. Those who have had difficulty in getting in the Japan-grown bulbs in time, should use the Bermuda-grown bulbs. Large growers who grow whole houses of lilies have no difficulty in getting the Japan bulbs in flower in time for Easter, but small growers who cannot give them the necessary heat and special attention very often have trouble in getting the Japan-grown bulbs in bloom in time.

7 to 9-inch bulbs, $11.00 per 100; full case lots, 200 bulbs, $20.00 per case.

Lilium Longiflorum (*Japan-grown*).

Ready for delivery early in October.

These are being planted very largely by many growers, as they can be purchased for considerably less than the Bermuda-grown bulbs. They have been extensively planted the past season on account of the high price of the Bermuda bulbs, and some growers prefer them. We offer very carefully selected stock of the very finest Japanese bulbs obtainable.

7 to 9-inch bulbs,	$4.00	per	100;	full case lots,	300	bulbs,	$11.25	per case.
9 to 10	"	"	7.00	"	"	"	"	"	200	"	"	13.00	"	"

Lilium Longiflorum Multiflorum.

This is a selected type, blooming much earlier and flowering more abundantly than the regular type of Japan Longiflorum. It is only a little more expensive than the ordinary Longiflorum, but our tests of it last season proved that it is more than worth the difference in cost, as it blooms much more evenly and flowers much more abundantly.

7 to 9-inch bulbs,	$4.50	per	100;	full case lots,	300	bulbs,	$12.75	per case.
9 to 10	"	"	7.50	"	"	"	"	"	200	"	"	14.00	"	"

Lilium Longiflorum Giganteum.

This early type of *Giganteum* has flowered the past season even earlier than *Multiflorum*. It flowers much more freely even than *Multiflorum*, and the flowers are larger and longer and have more substance. This is distinguished by its dark brownish stem. Growers should give this a careful test. It proved unusually satisfactory with us the past season, and we expect to grow a considerable quantity of it this season.

7 to 9-inch bulbs, $5.00 per 100; full case lots, 300 bulbs, $13.50 per case.

Lilium Candidum (*The Annunciation Lily*).

Now ready for delivery.

This is still used for forcing in some localities where it is a favorite. It is also very desirable for planting outdoors in connection with hardy shrubbery, etc., as it is as hardy as can be. There is nothing more beautiful in hardy plants, and it should be used largely for outdoor planting. It grows about four feet high, bearing large clusters of medium sized flowers, delightfully fragrant. As it starts into growth very early in the fall, the earlier it is ordered in the fall, the better results will be obtained. It should not be planted later than September, if possible.

Extra selected bulbs, $6.00 per 100.

VIEW OF ONE OF OUR CALLA LILY FIELDS IN CALIFORNIA.

Japan Lilies.

Ready for delivery in November.

Lilium Auratum.—Bulbs 7 to 9 in. in circumference, $5.00 per 100, $45.00 per 1,000.
" 9 to 11 " " " 7.50 " " 70.00 " "

Lilium Album.—Bulbs 7 to 9 in. in circumference, $5.00 per 100, $45.00 per 1,000.
" 9 to 11 " " " 6.50 " " 60.00 " "

Lilium Melpomene.—Bulbs 7 to 9 in. in circumference, $5.50 per 100, $50.00 per 1,000.

Lilium Rubrum.—Bulbs 7 to 9 in. in circumference, $5.00 per 100, $45.00 per 1,000.
" 9 to 11 " " " 7.00 " " 65.00 " "

Japanese Fern Balls.

Ready for delivery in December.

Imported from Japan. One of the finest selling novelties ever introduced. The balls are made of the roots of the long-leaved Davallia, one of the most beautiful Japanese ferns, wound over a ball of sphagnum moss. When received they are in a perfectly dormant condition, but when watered and placed in a moist, growing temperature, they leaf out and grow very rapidly, and in a short time are covered with a luxuriant mass of the most beautiful foliage. They are a great curiosity, and florists will find a ready sale for them *at a fine profit*.

Extra sized balls (dormant), about 8 in. in diameter, **$3.50 per doz., $25.00 per 100.**

Selected balls, $4.00 per doz., $30.00 per 100.

Astilbe, or Spirea.

Ready for delivery in November.

Japonica.—Large imported clumps, grown especially for forcing. **$4.00 per 100; $8.00 for case of 250 clumps.**

Compacta Multiflora.—More compact than *Japonica;* an extra fine variety for forcing. **$4.50 per 100; $9.00 for case of 250 clumps.**

Astilboides Floribunda.—A very strong grower, and quite distinct from the other two sorts, and preferred by many for Easter forcing. Flowers are pure white, very large and feathery. **$5.00 per 100; $10.00 for case of 250 clumps.**

SPIREA.

Photograph of a House of our Premier Valley.

Lily of the Valley.

Ready for delivery in November.

Pierson's Perfection.—This is an extra selected grade for those who desire the finest Valley grown, and is the grade that should be used for very early forcing. Price of Valley has been driven down so low that it has been at the expense of quality, and growers are beginning to realize that a really first-class article cannot be furnished at prices at which Valley has been selling. The very best German Valley grown has been sent to London and St. Petersburg to growers who have been willing to pay the price for a very superior article, and very little, if any, of the finest pips grown have reached this country; but there is beginning to be a demand here for a better grade of Valley than is generally offered, and in order to meet this demand, we are importing this grade of pips, which we have had selected for us with great care and which are the very finest pips grown. They will produce the largest spikes, with the largest number of bells, and will give the very largest percentage of first quality flowers. This grade of Valley is more than worth the difference in price to every grower, and we can recommend it without hesitation, knowing that it will give perfect satisfaction.

$1.75 per 100, $15.00 per 1,000, $32.50 per case 2,500 pips.

Pierson's Premier.—This is a very fine selected Valley—a grade under *Perfection*,—and can also be used for early forcing. For those who want a superior article at a moderate price, this grade will give very satisfactory results. We have sold large quantities of it, and buyers have always been very well satisfied. It is good value at the price charged, and much better than extra quality three-year-old German pips generally handled, and can be forced earlier.

$1.50 per 100, $12.50 per 1,000, $27.50 per case 2,500 pips.

Extra Quality.—This is the standard quality three-year-old German pip generally sold, and is the quality usually handled in this country by most dealers. It is as good Valley as can be handled at the price. It should never be used for very early forcing, but for late forcing will give very good results.

$1.25 per 100, $10.00 per 1,000, $22.50 per case 2,500 pips.

Gladiolus Colvilli Alba

"The Bride."

Ready for delivery in October.

Flowers pure white. Of dwarf habit. Invaluable for forcing and for outdoor blooming. It is being more and more largely planted, as it is one of the most useful cut flowers that can be grown.

50c. per 100, $4.50 per 1,000.

Dielytra Spectabilis

(Bleeding Heart.)

Fine, strong clumps, $1.00 per doz., $6.00 per 100. Ready for delivery in November.

FIRST SHIPMENTS OF LILY OF THE VALLEY WILL REACH THIS COUNTRY EARLY IN NOVEMBER, JUST IN TIME TO FORCE FOR CHRISTMAS. IF WANTED FOR THIS PURPOSE, ORDERS SHOULD BE PLACED WITHOUT DELAY, SO THAT DELIVERY CAN BE MADE FROM EARLIEST CONSIGNMENTS.

DUTCH HYACINTHS.

Ready for delivery in September.

We are glad to state that the season in Holland has been very favorable, and that the bulbs are not only very much better and larger than they have been for the past two seasons, but also very much cheaper.

Exhibition Hyacinths.

This is an unusually fine grade of hyacinths, intended for those who wish to grow fine blooms for exhibition purposes. They will be found to be especially adapted for this purpose, being the very finest selected bulbs obtainable. Especially adapted for high-class retail trade.

SINGLE.

	Each	Per doz.
Amy.—Dark carmine. Fine truss	$0.15	$1.50
Baron van Tuyll.—Dark blue. Large compact truss. Early	.15	1.50
Baroness van Tuyll.—Pure white. Large truss. Early	.15	1.50
Fabiola (*Florence Nightingale*).—Pink, striped carmine. Large truss	.20	2.00
Gigantea.—Light, delicate flesh-pink. Compact truss	.15	1.50
Gertrude.—Bright pink. Fine compact truss	.15	1.50
Grand Lilas.—Porcelain lilac. Fine truss	.20	2.00
Grand Maitre.—Deep porcelain blue	.15	1.50
Grandeur à Merveille.—Blush white, or light flesh. Large truss	.15	1.50
King of the Blacks.—Blackish purple. Extra large spike	.25	2.50
King of the Blues.—Dark blue. Extra	.15	1.50
King of the Yellows.—Bright yellow. Large bells and spike	.20	2.00
La Grandesse.—Pure white. Splendid	.20	2.00
L'Innocence.—Pure white. Extra large	$0.15	$1.50
La Franchise.—Waxy white. Large bells	.15	1.50
Lord Macaulay.—Bright rosy carmine	.15	1.50
L'Esperance.—Dark claret purple. Fine	.20	2.00
Lord Derby.—Light citron yellow	.25	2.50
Marie.—Dark blue. Large spike	.15	1.50
Masterpiece.—Purplish black. Very fine	.25	2.50
Moreno.—Waxy pink. Large bells. Finest flower	.15	1.50
Norma.—Light pink. Large bells	.15	1.50
Queen of the Blues.—Light blue. Splendid truss. Large	.20	2.00
Regulus.—Pure white	.15	1.50
Roi des Belges.—Dark red. Very fine	.15	1.50
Snowball.—Pure snowy white. Fine	.25	2.50
Schotel.—Light blue. Fine	.20	2.00
Tamerlan.—Orange-yellow	.15	1.50
Voltaire.—Creamy white. Large. Fine spike	.15	1.50
Vuurbaak.—Dark crimson. Very fine	.25	2.50

DOUBLE.

	Each	Per doz.
Bloksberg.—Light blue. Good truss	$0.15	$1.50
Bouquet Royal.—Pure white. Good truss	.15	1.50
Duke of Norfolk.—Dark blue. Enormous	.20	2.00
Garrick.—Dark blue. Fine bells	.15	1.50
Grand Vainqueur.—Pure white. Large	.20	2.00
Jaune Supreme.—Deep yellow	$0.20	$2.00
La Grand Duchesse.—Pure white	.20	2.00
Le Grand Concurrent.—Pale rose. Large	.20	2.00
Maria de Medicis.—Red. Superb variety	.20	2.00
Noble par Merite (*Princess Louise*).—Deep rose. Large, fine truss	.15	1.50

Selected Named Hyacinths.

This is the grade that should be used for pot culture or for growing in pans where flowers of highest quality are desired. The bulbs offered are of the largest size and finest quality obtainable, except the *Selected Exhibition* bulbs offered above. The varieties offered are the finest and those best adapted for winter-flowering or bedding, producing the largest and most perfect spikes and the most beautiful flowers.

SINGLE.

	Per 100.
Baroness van Tuyll.—Pure white. Large truss. Early	$6.50
Chas. Dickens.—Porcelain blue, shaded purple. Very large compact spike	5.50
Gertrude.—Bright pink. Fine compact spike	6.00
Gigantea.—Light, delicate flesh-pink. Compact spike	5.50
Grand Lilas.—Porcelain lilac. Fine truss and bells	7.00
Grand Maitre.—Deep porcelain blue. Large truss. Extra	6.00
Grandeur à Merveille.—Blush white, or light-flesh	6.00
King of the Blues.—Dark blue. Extra large spike	6.00
La Peyrouse—Fine porcelain blue	5.50
La Pluie d'Or.—Pale yellow	6.00
Mme. van der Hoop.—Pure white. Large bells	7.00
Norma.—Light pink. Large bells	5.00
Regulus.—Dark porcelain blue, striped with white	5.00
Robert Steiger.—Deep, bright pink. Small compact truss	5.50

DOUBLE.

	Per 100.
Bloksberg.—Light blue	$6.50
Bouquet Tendre.—Carmine-rose	6.00
Czar Nicholas.—Light, delicate flesh	6.00
Flevo—Pure white. Large bells. Fine truss	6.50
La Tour d'Auvergne.—Pure white	6.50
Prince of Saxe-Weimar.—Dark blue	6.00

Our selection of varieties, $5.50 per 100, $50.00 per 1,000.

We were awarded GOLD MEDAL, Highest Award,
For Our Exhibit of Bulbs at the Pan-American Exposition, Buffalo, 1901.

Fine Named Hyacinths.

We recommend this grade particularly for bedding, and it is also very satisfactory for forcing. The bulbs are a size smaller than the *Selected Named*, but can be offered at only a slight advance over the price of *Mixed Hyacinths in Separate Colors*, and, consequently, are much more desirable; for when bedded out or used for forcing, they bloom evenly and at one time, while the mixed hyacinths, no matter how carefully selected, bloom more or less irregularly and unevenly.

SINGLE.

Amy.—Dark carmine. Fine truss.....$4.00 per 100.
Baroness van Tuyll.—Pure white. Large truss. Early..... 4.50 "
Chas. Dickens.—Porcelain blue, shaded purple. Very large..... 4.00 "
Gertrude.—Bright pink. Fine compact truss ..... 4.50 "
General Pelissier.—Deep crimson. Early. Fine truss..... 4.00 "
Gigantea.—Light, delicate flesh-pink. Compact truss..... 4.00 "
Grand Lilas.—Porcelain lilac. Fine truss and bells..... 5.00 "
Grand Maitre—Deep porcelain blue. Large truss. Extra..... 4.00 "
Grand Vainqueur.—Bright rose. Fine truss..... 4.00 "
Grandeur à Merveille.—Blush white, or light flesh. Large truss..... 4.00 "
King of the Blues.—Dark blue. Extra large spike..... 4.00 "
La Grandesse.—Pure white. Splendid bells. Large spike.....$6.00 per 100.
La Peyrouse.—Fine porcelain blue..... 4.00 "
La Pluie d'Or.—Pale yellow..... 4.50 "
L'Innocence.—Pure white. Extra large truss..... 5.00 "
Mme. Van der Hoop.—Pure white. Large bells..... 5.00 "
Norma.—Light pink. Large bells..... 4.00 "
Regulus.—Dark porcelain blue, striped white..... 4.00 "
Robert Steiger.—Deep, bright pink. Small compact truss..... 4.00 "
Tamerlan.—Orange-yellow ..... 4.50 "
Voltaire.—Creamy white. Large, fine spike..... 4.50 "

DOUBLE.

Bloksberg.—Light blue. Good truss .....$5.00 per 100.
Bouquet Tendre.—Carmine-rose..... 4.50 "
Czar Nicholas.—Light, delicate flesh color..... 4.50 "
Crown Prince of Sweden.—Violet-blue..... 4.50 "
Flevo.—Pure white. Large bells. Fine truss..... 5.00 "
Garrick.—Dark blue. Fine bells..... 4.50 "
General Antinck.—Porcelain blue, dark centre. Good truss..... 4.50 "
Grootvorst.—Blush rose. Large truss and bells..... 4.00 "
King of Wurtemberg.—Dark blue..... 4.50 "
La Tour d'Auvergne.—Pure white.....$5.00 per 100.
La Virginite.—Blush white. Extra fine for forcing or bedding..... 5.00 "
Lord Anson.—Rosy white. Very early..... 5.00 "
Lord Raglan.—Dark blue. Fine bells..... 4.50 "
Othello.—Black..... 5.00 "
Prince of Orange.—Blush rose. Fine spike..... 4.50 "
Prince of Saxe-Weimar.—Dark blue. Extra large spike..... 4.50 "
Princess Royal.—Red with purple centre..... 4.50 "

Our selection of varieties, $4.00 per 100, $35.00 per 1,000.

Hyacinths in Separate Colors.

These are largely used for bedding, and by many florists are used for forcing, but we do not recommend them for forcing, as nothing but named varieties should be used for that purpose. We offer *the very best quality* of these.

SINGLE.				DOUBLE.			
Rose and Dark red	$2.75 per 100,	$25.00 per 1,000		Rose and Dark red	$2.75 per 100,	$26.00 per 1,000	
Blush white and Pure white	2.75 "	26.00 "		Blush white and Pure white	3.00 "	27.00 "	
Light blue, Dark blue, and Yellow	2.75 "	25.00 "		Light blue and Dark blue	2.75 "	26.00 "	

Miniature Hyacinths, or Dutch Romans.

These *Dutch Romans* are valuable, not only for cutting, but also for growing in pans. They can even be used for bedding where a cheap hyacinth is desired, producing surprisingly large spikes of bloom, considering the size of the bulbs. Owing to the scarcity and high prices of *French Romans* and the better quality and lower prices of *Dutch Romans*, florists will find these *Dutch Romans* very desirable and profitable. We offer only the finest named sorts, which bloom evenly and at one time—those that have been found most satisfactory for forcing, and those that produce the largest spikes of bloom, and of the most desirable colors. The bulbs are of the largest size and of first-class quality, and the prices at which they are offered should not be compared with the prices of inferior grades or of mixtures in separate colors usually offered, which bloom more or less irregularly, while our named sorts bloom evenly and at one time, making them very much more desirable and valuable.

WHITE ROMAN HYACINTHS.

EXTRA SIZED BULBS, 12 TO 14 C/M IN CIRCUMFERENCE.

	Per 100.	Per 1,000.		Per 100.	Per 1,000.
Baron van Tuyll.—Pink	$2.00	$16.00	**Grand Maitre.**—Dark blue	$2.00	$16.00
Baroness van Tuyll.—Pure white	2.50	20.00	**Grandeur à Merveille.**—Blush white	2.00	18.00
Blanchard.—Pure white; extra early	2.50	22.00	**King of the Blues.**—Dark blue	2.00	16.00
Blondin.—Porcelain	2.00	16.00	**L'Innocence.**—Pure white; extra fine	2.50	20.00
Chas. Dickens.—Pink	2.00	17.00	**La Peyrouse.**—Porcelain blue	2.00	16.00
Chas. Dickens.—Porcelain blue	2.00	16.00	**La Grandesse.**—Pure white	2.50	22.00
Czar Peter. Light porcelain blue	2.50	20.00	**Mme. Van der Hoop.**—Pure white	2.50	22.00
General Pelissier.—Deep crimson. Early. Fine truss	2.00	16.00	**Robert Steiger.**—Deep, bright pink	2.00	17.00
Gertrude.—Bright pink	2.00	17.00	**Solfatara.**—Orange-red, white eye. Fine truss	2.00	16.00
Gigantea.—Delicate flesh-pink	2.00	17.00	**Tamerlan.**—Orange-yellow	2.50	20.00

Roman Hyacinths.

Ready for delivery in August.

Owing to a very unfavorable season, which has reduced the crop to only about one-half the usual quantity, bulbs are very scarce and prices much higher than in previous years. Those who placed their orders early in the season are fortunate, as prices are very much higher now than earlier in the year. We advise those who have not already covered their requirements to lose no time doing so, as the crop is fully 50 per cent. short. We offer, as usual, as long as stocks remain unsold, the very finest quality bulbs obtainable, from the very best sources, carefully packed, etc., so that they cannot fail to give the very best satisfaction.

White Romans.—Extra quality bulbs, 12 to 15 c/m in circumference, **$3.00 per 100, $26.00 per 1,000.** Full case lots (about 2,000 bulbs), **$25.00 per 1,000.**

Pink Romans.—These are somewhat later than *White Romans*. They are very popular on account of their beautiful color—light flesh-pink. Flowers are semi-double. Extra quality bulbs, 12 to 15 c/m in circumference, **$2.75 per 100, $24.00 per 1,000.**

Blue Romans.—Extra quality bulbs, 12 to 15 c/m in circumference, **$2.50 per 100, $20.00 per 1,000.**

White Italians, or Red-Skinned Romans.—Very desirable for late forcing, with much heavier flower spikes than *White Romans*. Extra quality bulbs, 12 to 15 c/m in circumference, **$2.75 per 100, $24.00 per 1,000.**

TULIPS.

Ready for delivery in September.

FINEST VARIETIES FOR FORCING AND BEDDING.

Gold Medal, Highest Award, Pan-American Exposition, May, 1901.

On this page is a photograph showing part of our large exhibit of tulips at the Pan-American Exposition. We planted there about fifty thousand bulbs, which when in flower in May were a revelation to all who saw them, and which, as the *Florists' Review* expressed it, was "the greatest display of tulips ever seen outside of Holland." The varieties used in our exhibit were Artus, Joost van Vondel, Rosamundi Huykman, Bizard Verdict, Cardinal's Hat, Duc van Tholl Scarlet, Wapen van Leiden, Couleur Ponceau, Rachel Ruisch, Alba Regalis, Cottage Maid, Keizerskroon, L'Immaculee, Brutus, Chrysolora, Duchesse de Parma, Crimson King, Standard Royal Silver, and Yellow Prince. These were planted in large masses of solid colors, producing a striking effect.

On the following page, in the upper left-hand corner, we give a view of the largest bed, containing over thirteen thousand bulbs. The lower photograph shows some of the other beds, with the Horticultural Building in the background. Altogether, our exhibit created a sensation, and was one of the chief attractions at the opening of the Exposition in May. We received the highest award for tulips, both on account of the extent of the exhibit and the high quality of the flowers.

The use of tulips for bedding for early spring-flowering is increasing from year to year, for nothing that can be planted gives such satisfactory returns for the outlay. The use of named varieties is constantly on the increase, as they are much more effective when planted in solid blocks, in separate colors, than when planted indiscriminately. We offer a large variety of the very finest sorts for bedding, and at prices which will permit the use of named varieties, as a great many of the kinds offered cost only a little more than mixed tulips, for which reason and the fact that they are much more effective when planted separately, we invariably advise their use, especially when planted in quantity. All the varieties offered are desirable for bedding, but all are not desirable for forcing. The descriptions indicate those best adapted and most valuable for forcing for winter.

SINGLE EARLY TULIPS.

Alba Regalis.—Lovely creamy white, slightly flaked with yellow and scarlet. An extra large, fine tulip. **90c. per 100, $7.50 per 1,000.**

Artus.—A fine scarlet tulip for bedding; also very good for forcing. A little later than *Crimson King* or *Belle Alliance*. **$1.00 per 100, $9.00 per 1,000.**

Belle Alliance (Waterloo).—Brilliant scarlet. An extra fine forcing variety. **$1.50 per 100, $13.00 per 1,000.**

Bizard Verdict.—Bright red, feathered, striped, and bordered with bright yellow. A fine variegated tulip. **80c. per 100, $7.00 per 1,000.**

Brutus.—Scarlet, shading to and narrowly edged with orange. A fine bedder. **$1.00 per 100, $8.50 per 1,000.**

Cardinal's Hat.—Dark brownish red,—somewhat like *Brutus*, but darker,—edge of petals shading to orange. A little later than *Crimson King* or *Belle Alliance*. **80c. per 100, $7.00 per 1,000.**

Chrysolora.—Pure golden yellow; extra large. Finest yellow tulip for bedding. **$1.00 per 100, $9.00 per 1,000.**

Cottage Maid.—An exquisite color,—lovely bright pink, heavily marked with white at centre and base of petals. The finest pink tulip for bedding, also an extra fine late forcing variety; cannot be forced early. Extra. **$1.00 per 100, $9.00 per 1,000.**

Couleur Cardinal.—Dark scarlet-crimson,—about the color of a *Meteor* rose. Flower is large, long, and pointed. Extra fine for forcing. **$2.25 per 100, $20.00 per 1,000.**

Couleur Ponceau.—Bright cherry, base of petals pure white,—an exquisite color. A fine bedder. **80c. per 100, $7.00 per 1,000.**

Crimson King.—Crimson-scarlet; very brilliant. Fine bedder, also good for late forcing. **$1.00 per 100, $9.00 per 1,000.**

Duc van Tholl, Scarlet.—Intense dazzling scarlet. Very desirable for early forcing. **$1.25 per 100, $11.00 per 1,000.**

Duchesse de Parma.—Orange-red with yellow edge. Very showy. A good forcer and a fine bedder. **90c. per 100, $7.50 per 1,000.**

Joost van Vondel.—Wine color, feathered with white,—an unusually striking and distinct color. Flower very large, with very long stem. Grand. **$1.25 per 100, $10.00 per 1,000.**

Joost van Vondel, White.—The largest and finest white tulip. Grand. **$4.00 per 100, $35.00 per 1,000.**

Keizerskroon (Grand Duc).—Red, heavily bordered golden yellow. Extra large flower. One of the very finest tulips for forcing or bedding. **$1.25 per 100, $11.00 per 1,000.**

La Reine (Queen Victoria).—White, slightly shaded pink. A favorite forcing variety, and fine for bedding. **90c. per 100, $7.50 per 1,000.**

L'Immaculee.—Pure white. A fine bedding tulip, also a fine early forcing variety. Can be forced for Christmas. Almost as early as *Duc van Tholl, Scarlet*. **90c. per 100, $7.50 per 1,000.**

Mon Tresor.—Pure yellow; an extra fine large flower. A little deeper yellow and a little larger flower than *Chrysolora*. **$2.00 per 100, $19.00 per 1,000.**

Pottebakker Yellow.—Yellow, with light scarlet stripe. **$1.50 per 100, $12.00 per 1,000.**

Pottebakker White.—Finest white forcing tulip; also extra fine for bedding. Extra large flower. Very early. **$1.25 per 100, $11.00 per 1,000.**

Pottebakker Scarlet (Verboom).—Dark crimson scarlet. Excellent for forcing or bedding. **$1.25 per 100, $11.00 per 1,000.**

Prince of Austria.—Bright orange-scarlet. Strong grower and very large flower. Extra fine for forcing or bedding. **$2.25 per 100, $21.00 per 1,000.**

Proserpine.—Violet-rose,—a lovely color. Extra large and extra fine for early forcing especially, and also extra fine for bedding. **$2.00 per 100, $19.00 per 1,000.**

Rachel Ruisch.—A fine pink tulip for bedding. Bright pink, base and centre of petals white; a little lighter than *Rose Grisdelin*. Large flower, with fine stem. We recommend this variety especially for bedding, and it is also good for forcing. **90c. per 100, $8.00 per 1,000.**

Rosamundi Huykman.—Rose-pink, with broad white stripe in centre of each petal. Large flower, with fine stem. Lighter than *Rose Grisdelin*, and also later than that variety. **80c. per 100, $7.00 per 1,000.**

Rose Grisdelin.—Best pink tulip for early forcing. Lovely delicate pink,—a little lighter than *Cottage Maid*. **$1.50 per 100, $14.00 per 1,000.**

Rose Luisante.—Superb rose. Very large and extra fine. **$3.00 per 100, $28.00 per 1,000.**

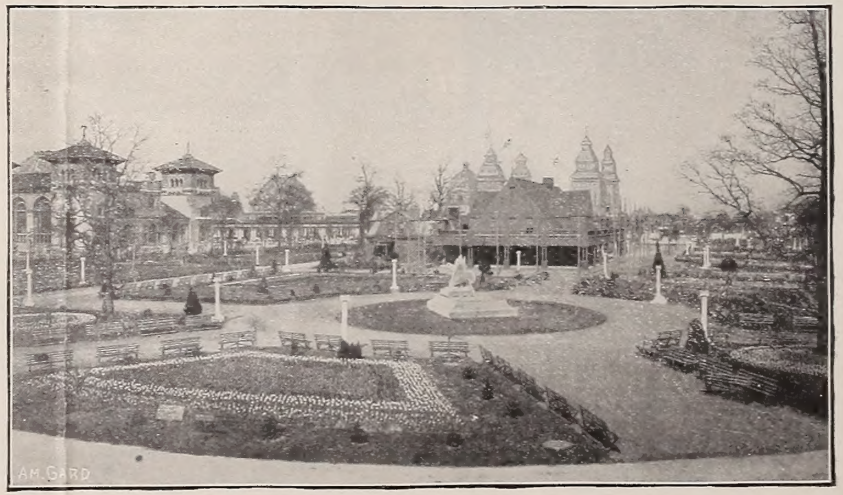
Standard Royal Silver.—Cherry-crimson, feathered with pure white. A beautiful variegated tulip. Fine for bedding. **$1.25 per 100, $11.00 per 1,000.**

Vermilion Brilliant.—Finest of all scarlets for forcing, and the most brilliant of all scarlets. Very large flower. An extra choice variety. **$2.75 per 100, $24.00 per 1,000.**

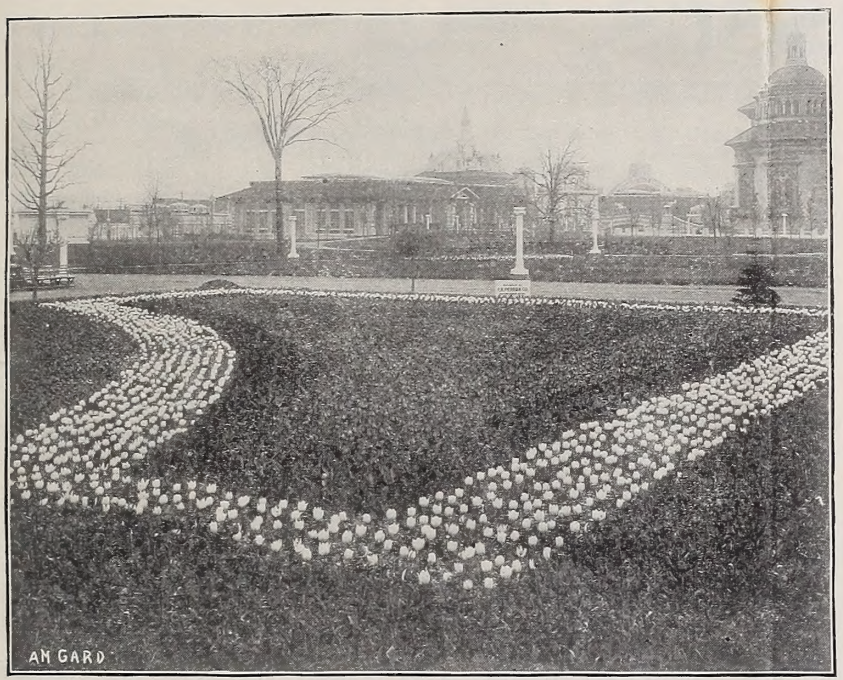
Wapen van Leiden.—Creamy white, with broad deep carmine stripe at the top of each petal. Large flower, with fine long stem. An extra fine bedder. **90c. per 100, $8.00 per 1,000.**

Yellow Prince.—The standard yellow forcing tulip; also fine for bedding. When bedded shows faint lines and markings of red. **$1.25 per 100, $10.00 per 1,000.**

Finest Mixed.—The mixed tulips offered by us are much superior to ordinary mixtures, being made up of very fine named varieties and containing a good proportion of the different colors. We can recommend this mixture to any one wanting mixed tulips. **80c. per 100, $7.00 per 1,000.**



Bird's-eye View of our Exhibit of Tulips at the Pan-American Exposition.



View of one of our Beds of Tulips at Pan-American Exposition, containing 13,000 Bulbs.

SINGLE LATE TULIPS.

These late tulips are exceedingly fine for planting in borders of shrubbery, and, if possible, should be planted where they can be left from year to year. They grow taller than the early varieties, and the flowers are larger and showier also than other tulips. Their season of blooming is very long. They come into bloom in May, after other tulips are gone, and are in full bloom Decoration Day. They are desirable for cut flowers, but on account of being late bloomers are of no use for forcing.

Bizards.—Very showy flowers, beautifully blotched, striped, and feathered with crimson, pink, scarlet, rose, lilac, and purple on yellow ground. All colors mixed, **80c. per 100, $7.00 per 1,000.**

Byblooms.—Flowers beautifully blotched, striped, and feathered with crimson, pink, scarlet, rose, lilac, and purple on white ground. All colors mixed, **90c. per 100, $8.00 per 1,000.**

Bouton d'Or.—Pure yellow. Remains in bloom three weeks, flowers increasing in size as they grow older. Exceedingly fine. A grand thing. **$1.00 per 100, $9.00 per 1,000.**

Darwins.—These are what are termed *selfs*, or solid colors, and are mostly dark shades, no whites or yellows among them. They are valued because they are very late. They grow very tall, with very strong stems. All colors mixed, **$1.25 per 100, $10.00 per 1,000.**

Gesneriana Spathulata.—This is the true Gesneriana, and the finest of all late tulips. Flower is very large; dark brilliant scarlet, with black centre. **$1.25 per 100, $11.00 per 1,000.**

Golden Crown.—Sometimes called *The Yellow Gesneriana*. Yellow, with scarlet edge. Very showy. **80c. per 100, $7.00 per 1,000.**

Picotee (Maiden's Blush).—A magnificent tulip. White, beautifully margined and penciled on the edges with bright pink. Very delicate and beautiful. **$2.00 per 100, $18.00 per 1,000.**

Parrots.—Very singular and beautiful, both in shape and markings. Very highly colored. Markings are not dissimilar to the brilliant plumage of parrots, which suggested the name.

Admiral of Constantinople.—Orange-scarlet.
Lutea Major.—Golden yellow.
Perfecta.—Yellow, scarlet stripe.
Markgraff van Baden.—Inside of flower orange-yellow; outside striped scarlet. **$1.00 per 100, $9.00 per 1,000.**
Parrots.—All colors mixed, **80c. per 100, $7.00 per 1,000.**

DOUBLE TULIPS.

Count of Leicester.—Orange-yellow. Earlier than *Yellow Rose*. **$1.00 per 100, $8.50 per 1,000.**

Couronne d'Or.—Yellow, shaded orange. Extra fine for forcing. **$3.00 per 100, $28.00 per 1,000.**

Duke of York.—Carmine, edged white. Good for forcing. **90c. per 100, $7.50 per 1,000.**

Gloria Solis.—Crimson, with yellow margin. Fine bedder; one of the showiest tulips for this purpose; also a fine forcing variety. Very similar to *Tournesol Red and Yellow* in color; cannot be forced so early. **$1.25 per 100, $10.00 per 1,000.**

Imperator Rubrorum.—Very fine bright scarlet. Finest of all double scarlets for forcing. **$2.00 per 100, $18.00 per 1,000.**

La Candeur.—Pure white. Fine for bedding, and also for Easter forcing. **90c. per 100, $8.00 per 1,000.**

Lady Grandison.—Bright scarlet. Very early. Fine for bedding. **90c. per 100 $8.00 per 1,000.**

Le Blason.—Delicate rose, shaded and striped white. **$1.25 per 100, $11.00 per 1,000.**

Mariage de ma Fille.—White, striped cherry red. Extra fine late variety. The largest double tulip. **$1.75 per 100, $15.00 per 1,000.**

Murillo.—A magnificent flower, blush white, shaded rose. Large fine flower. Extra for forcing. **$2.00 per 100, $19.00 per 1,000.**

Paeony Red.—Fine scarlet for bedding; late; blooms with *Yellow Rose*. **$1.00 per 100, $9.00 per 1,000.**

Rex Rubrorum.—Extra fine scarlet for bedding. Large, full, double flower. Produces a strong contrast when planted with *La Candeur*. Very effective. **$1.25 per 100, $11.00 per 1,000.**

Rose Blanche.—Pure white. Very early; earlier than *La Candeur*. **90c. per 100 $7.50 per 1,000.**

Rosine.—Blush-white, tinged rose. **$1.25 per 100, $11.00 per 1,000.**

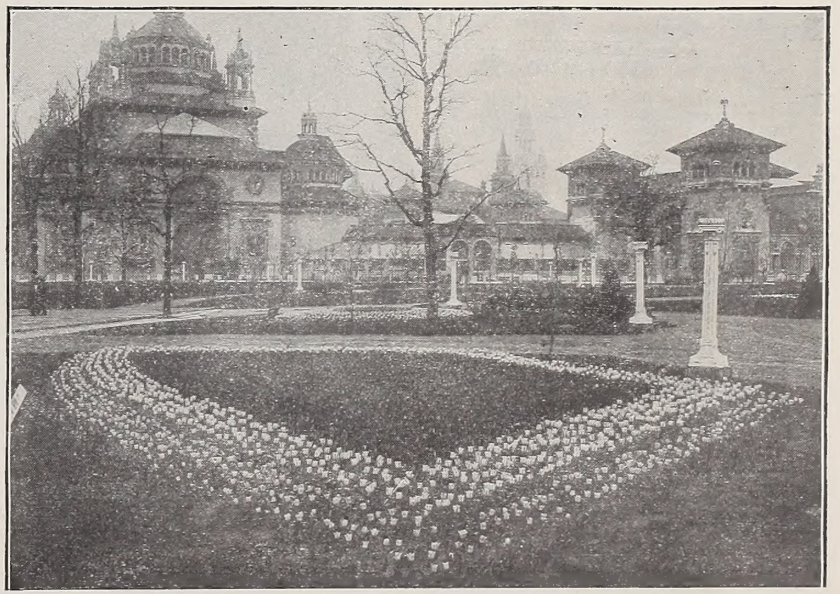
Salvator Rosa.—Deep rose, flamed white. Highly recommended for very early forcing. **$3.50 per 100, $30.00 per 1,000.**

Tournesol Red and Yellow.—Scarlet, bordered yellow. Extra fine for forcing. Exceedingly showy. **$1.25 per 100, $11.00 per 1,000.**

Tournesol Yellow.—Pure yellow. Extra fine for early forcing. **$2.50 per 100 $24.00 per 1,000.**

Yellow Rose.—Bright yellow. Late. **90c. per 100, $7.50 per 1,000.**

Finest Mixed.—All colors. **90c. per 100, $8.00 per 1,000.**



Partial View of our Exhibit of Tulips at Pan-American Exposition, showing Horticultural Building in the Background.

RECEIVED HIGHEST AWARD **PAN-AMERICAN EXPOSITION** FOR OUR **EXHIBIT OF TULIPS,** MAY, 1901.

NARCISSUS.

Ready for delivery in September.

Double Von Sion, or Double Yellow Daffodil.—This is one of the most useful and profitable of winter-flowering bulbs, and is forced in large quantities. There is nothing in which quality is so important as in Von Sions,—color and form of flower, size of bulb, etc. The flower of the stock we offer is the pure golden yellow. Those who have been troubled with "Green Von Sions" should try our stock. Growers will find it will pay to buy the best Von Sions obtainable.

Selected mammoth double-nosed, or top-root, bulbs, $2.25 per 100. $20.00 per 1,000.
Top-root, or double-nosed, bulbs (as usually sold), $2.00 per 100, $17.00 per 1,000.
Extra size bulbs, $1.25 per 100, $10.00 per 1,000.

PRINCEPS.

Princeps (*The large Irish Single Yellow Trumpet Daffodil*).—Magnificent large blooms; light sulphur yellow trumpet, with lighter perianth. Can be forced very early. A very profitable variety for florists on account of its earliness and the low price at which the bulbs can be offered. **80c. per 100, $7.00 per 1,000.**

Trumpet Major (*Single Yellow Trumpet Daffodil*).—Flower large, deep golden yellow. Highly prized for early forcing and bedding. One of the favorite sorts. **$1.00 per 100, $9.00 per 1 000.**

Single Von Sion.—Deeper yellow and larger flower than *Trumpet Major*, also a better bloomer. **$1.25 per 100, $10.00 per 1,000.**

Horsfieldi.—Single; large golden yellow trumpet and pure white perianth. A grand variety for early forcing. **$2.00 per 100, $16.00 per 1,000.** NOTE.—We offer this splendid variety at a greatly reduced price, which will place it within the reach of florists for forcing.

Empress.—Single; white perianth with rich yellow trumpet. Flowers large and of great substance. Similar to *Horsfieldi*, but larger and a stronger grower. **$2.25 per 100, $20.00 per 1,000.**

Emperor.—Single; deep yellow trumpet, sulphur perianth. Immense. The finest of this section. **$2.25 per 100, $20.00 per 1,000.**

Golden Spur.—A magnificent single trumpet narcissus with enormous flowers of deep golden yellow. Very early. **$2.50 per 100, $22.00 per 1,000.**

Henry Irving.—Single; magnificent flower, with large golden-yellow trumpet, beautifully frilled; perianth broad and wide, overlapping. **$2.50 per 100, $22.00 per 1,000.**

Grandis Maximus.—White perianth, broad petals. Extra fine. **$3.50 per 100, $30.00 per 1,000.**

Incomparable Stella.—Single; white star-shaped flower, with yellow cup. One of the most beautiful and most easily forced of all the narcissus. **75c. per 100, $5.50 per 1,000.**

Incomparable fl. pl. (*Butter and Eggs*).—Full, double golden yellow flower, with orange centre; good forcer. **75c. per 100, $6.00 per 1,000.**

Silver Phoenix.—Sulphur white. Extra fine. **$3.00 per 100, $25.00 per 1,000.**

Orange Phoenix (*Eggs and Bacon*).—Double; white flowers with orange nectary. **$1.25 per 100, $10.00 per 1,000.**

Alba Plena Odorata.—Double; pure white gardenia-like flowers, exquisitely scented. **75c. per 100, $6.00 per 1,000.**

Barri Conspicuus.—Finest of this class. Canary-yellow, with deep golden cup, richly edged orange-scarlet. **$1.00 per 100, $9.00 per 1 000.**

Poeticus (*Pheasant's Eye*).—Pure white with red cup. Very useful for cutting in spring, as it can be planted in borders out-of-doors, where it is perfectly hardy, and will bloom year after year. **50c. per 100, $3.50 per 1,000.**

Poeticus Ornatus.—*The Improved Poeticus.* Pure white with scarlet ring, much finer in form and much earlier than *Poeticus*. A magnificent cut flower. This is becoming more and more largely used for forcing. **80c. per 100, $7.00 per 1,000.**

VON SION NARCISSUS.

JONQUILS.

Giant Campernelle Jonquil, Rugulosus.—Much larger and finer than the old favorite *Campernelle Jonquil*, a much freer bloomer, and much more desirable, especially for forcing. Beautiful single yellow star-shaped flower, beautifully imbricated, borne in clusters of four to six on a stem, delightfully fragrant. Also very hardy, and invaluable for outdoor planting. **70c. per 100, $5.50 per 1,000.**

Single Sweet-Scented Jonquil.—The old-fashioned *Jonquil*. Splendid for hardy borders and old-fashioned gardens. Very hardy. Flowers bright golden yellow, star-shaped. Blooms in large clusters in the early spring. **50c. per 100, $3.50 per 1,000.**

LARGE-FLOWERED PAPER WHITE NARCISSUS.

PAPER WHITE GRANDIFLORA. Now ready for delivery.

This variety is now used exclusively by the best growers. It is much larger and better than the ordinary variety; blooms in larger clusters, and comes into flower earlier. Crop is short this season and price has advanced, and we advise customers who have not already covered their requirements to lose no time doing so. The bulbs that we offer are of the very finest quality obtainable. **Extra sized bulbs, $1.00 per 100, $9.00 per 1,000.**

PAPER WHITE NARCISSUS GRANDIFLORA.

CHINESE SACRED LILY (*Narcissus orientalis*).—This is a favorite bulb for retailing, as it makes a fine house plant, and is one of the best selling bulbs for this purpose. We offer the finest quality bulbs, grown in China, insuring a luxuriant growth and a remarkable profusion of flowers. Single basket (30 bulbs), **$1 50**; original bundle, containing four baskets (120 bulbs), **$5.40**; full thousand lots at **$40.00 per 1,000.**

Ready in October.

ALLIUM NEAPOLITANUM.

60c. per 100, $4.50 per 1,000.

ANEMONES.

Fulgens.—Brilliant scarlet star-shaped flowers. $2.00 per 100, $17.00 per 1,000.

The Bride.—Single. Pure white. 50c. per 100, $4.50 per 1,000.

Single.—All colors mixed. 50c. per 100, $4.50 per 1,000.

Double.—All colors mixed. $1.00 per 100, $9.00 per 1,000.

CHIONODOXA LUCILIAE.

(*Glory of the Snow.*)

Deep blue, with white centre. 75c. per 100, $6.00 per 1,000.

CROWN IMPERIALS.

(*Fritillaria imperialis.*)

Fine large bulbs, $5.00 per 100.

GRAPE AND FEATHERED HYACINTHS.

Blue Grape.—40c. per 100, $3.00 per 1,000.

White Grape.—60c. per 100, $5.00 per 1,000.

Feathered.—$1.50 per 100, $10.00 per 1,000.

SPANISH IRIS.

Extra fine mixed varieties. 30c. per 100, $2.50 per 1,000.

IXIAS.

Finest Mixed.—Very showy and brilliant; well adapted for cut flowers and pot culture. Splendid new large-flowering varieties. 40c. per 100, $2.50 per 1,000.

Crateroides.—Bright scarlet. Forces easily, and is the earliest of all. $1.50 per 100, $12.00 per 1,000.

OXALIS.

Bermuda Buttercup.—This has met with a very large sale, as it is an ideal house plant. Blooms all winter long. Flowers are of good size; bright golden-yellow. We offer extra sized Bermuda-grown stock. 75c. per 100, $6.00 per 1,000.

Alba.—White. $1.00 per 100.

Boweii.—Pink; large. $1.00 per 100.

Versicolor.—Red and white. 75c. per 100.

DOUBLE RANUNCULUS.

French.—All colors mixed. 40c. per 100, $3.00 per 1,000.

Persian.—All colors mixed. 40c. per 100, $3.00 per 1,000.

Turban.—All colors mixed. 60c. per 100, $4.50 per 1,000.

SCILLA.

Siberica.—Bright blue; early. $1.00 per 100, $9.00 per 1,000.

Campanulata Cerulea.—Blue; tall. 75c. per 100, $6.00 per 1,000.

SNOWDROPS (*Galanthus*).

Single.—75c. per 100, $5.00 per 1,000.

Double.—$1.25 per 100, $10.00 per 1,000.

Giant (*Galanthus Elwesii*).—75c. per 100, $5.00 per 1,000.

SPARAXIS.

40c. per 100, $2.50 per 1,000.

Crocus.

Ready in September.

MAMMOTH BULBS.

These are extra large selected bulbs, averaging 1¼ in. and up in diameter. Varieties offered are also of the very finest quality. They are very desirable for forcing, and these large bulbs are much finer for bedding than smaller bulbs, as they throw an unusually large number of flowers.

Mont Blanc.—Snowy white.

David Rizzio.—Dark blue.

Mammoth Yellow.—Deep golden yellow.

La Majestueuse.—Violet, striped white.

Purpurea Grandiflora.—Dark purple; very largest size. Magnificent.

50c. per 100, $4.00 per 1,000.

FINE NAMED VARIETIES.

These are first sized bulbs and a first-class article where moderate priced crocus is wanted. We offer them at the same figure for which mixed crocus in colors can be bought, enabling buyers to plant them in solid blocks or to make their own mixtures, insuring an equal assortment of colors.

Prince Albert.—Dark purple.

Sir Walter Scott.—Violet, striped white.

Baron von Brunow.—Purplish blue.

Large Yellow.—Pure golden yellow.

Mont Blanc.—Snowy white.

40c. per 100, $3.00 per 1,000.

SEPARATE COLORS.—Blue, White, Yellow, Striped. 30c. per 100, $2.00 per 1,000.

ALL COLORS MIXED.—25c. per 100, $1.75 per 1,000.

Large Flowered Mammoth Crocus.

Fancy-leaved Caladiums.

FANCY-LEAVED CALADIUMS.

Ready in December.

We can supply a fine assortment of the very choicest named varieties, very distinct and very desirable—strong dormant bulbs of large size. These bulbs are grown out-of-doors, and will be found superior to greenhouse-grown plants. Tubers are full-sized, undivided, and are strong and healthy.

Extra sized bulbs, $9.00 per 100.

CALADIUM ESCULENTUM.

Ready in December.

Bulbs, 6 to 9 in. in cir., $3.00 per 100, $25.00 per 1,000.
" 9 to 12 " " 6.00 " " 50.00 " "

RICHARDIA ALBA MACULATA.

(*Spotted-leaved Calla.*)
Ready in November.

Large bulbs, $3.00 per 100. Extra selected, $5.00 per 100.

Tuberous-Rooted Begonias.

Ready in December.

Having made arrangements with one of the largest and finest growers of Tuberous Begonias in Europe to supply us with his entire product, we are enabled to offer these bulbs at unusually low prices. Bulbs are first-class, running 1¼ in. in diameter and up. The quality of the flower, notwithstanding the low price, is unusually fine. There is no finer stock to be had in Europe. Buyers will find it cheaper to buy here at our prices than to import their own stock direct. We offer them in separate colors,—white, pink, scarlet, yellow, and crimson.

Double.—$5.00 per 100, $40.00 per 1,000.

Single.—$3.00 per 100, $25.00 per 1,000.

Gloxinias.

Ready in December.

We handle these very largely, and our strain of Hybrida Crassifolia Erecta Grandiflora is unequaled, embracing an unusual proportion of spotted, white, pink, and other choice colors. Bulbs are of large size.

Finest Mixed.—$4.00 per 100, $30.00 per 1,000.

Separate Colors.—White; red; blue; red, bordered blue; white, bordered blue. $5.00 per 100.

Tuberose Pearl.

Ready in December.

We handle this very largely, exporting annually nearly a million bulbs—more than five carloads. Our bulbs are grown in the South, where the climate and soil are peculiarly adapted for their perfect development, and the stock we offer is the finest to be had anywhere.

Extra quality bulbs, $1.00 per 100, $7.50 per 1,000.

Hyacinthus Candicans.

Ready in November.

(*Cape Hyacinth.*)

A summer-flowering bulb, growing three to five feet in height, bearing pure white bell-shaped flowers.

$1.00 per 100, $9.00 per 1,000.

Columbia Flower Tubs.—The best thing made for large Palms, etc. Made of best Cypress, natural varnish finish. Tubs 12 inches in diameter, 11 inches high, 85c. each; 15 do. 14 do., $1.25 each; 18 do. 16½ do., $1.70 each; 21 do. 18½ do., $2.10 each. For other greenhouse and garden supplies, see our General Wholesale List.

PALMS AND OTHER DECORATIVE PLANTS

FOR FALL SHIPMENT.

Buyers will save money by placing orders early.

HAVE YOUR PALMS SHIPPED IN SEPTEMBER OR OCTOBER.

As we are crowded for room at this season, we can give a good deal better value now than we can later on, after the plants are placed in permanent winter quarters, and can also furnish much better plants now for the same money than we can later, when they require more expensive packing. *Buyers who want any considerable stock for fall and winter trade and have room to care for it will find it decidedly to their interest to order during September and October.* We not only can give better value at this time, but a considerable saving can be made in cost of transportation, as the plants can be shipped during these months as well by freight as by express, and at much less expense. We invite an inspection of our stock, which we are sure will prove satisfactory both in quality and price.

KENTIA
BELMOREANA.

KENTIA.

We have a fine stock of this popular palm—undoubtedly the most popular of all palms for house purposes, on account of its hardiness and general satisfactoriness. Our stock is in very good shape, and will be found to be excellent value.

FORSTERIANA.

Fine plants,	5-in. pots,	20 in. high	$0.75	each
"	6-in. "	2 ft. "	1.00	"
"	7-in. "	2½ " "	1.50	"
"	7-in. "	3 " "	2.00	"
"	8-in. "	3½ " "	3.00	"
"	8-in. "	4 " "	4.00	"
"	9-in. "	4½ " "	5.00	"
"	9-in. "	5 " "	6.00	"

BELMOREANA.

Fine plants,	4-in. pots,	about 18 in. high	$0.75	each
"	5-in. "	" 20 in. "	1.00	"

ARECA LUTESCENS.

There is no palm quite so graceful as the Areca for house decoration, particularly when it attains a considerable size. We have a fine stock of this favorite palm. Plants are fine and bushy and in first-class shape.

Fine plants,	6-in. pots,	2½ ft. high	$1.50	each
Heavier plants,	7-in. "	3 " "	2.00	"
Extra heavy plants,	8-in. "	3½ " "	3.00	"
Fine specimens,	9-in. "	4 " "	4.00	"

ARECA LUTESCENS.

COCOS WEDDELIANA.

Fine plants, 3-in. pots, **$3.00** per dozen.

DRACENAS.

Lindeni.—Nice plants, 5-in. pots	$1.00	each
Baptisti.—Fine plants, 6-in. pots	1.00	"
Goldieana.—Fine plants, 5-in. pots	2.00	"
Massangeana.—Fine plants, 5-in. pots	1.00	"
Terminalis.—Fine plants, 6-in. pots	1.00	"

CYCAS REVOLUTA (*Sago Palm*).

This is one of the most satisfactory house plants on account of its hardiness, and florists will find it one of the most salable palms. We have a large stock in splendid shape, and can give exceedingly good value, especially for early fall shipment. It is difficult to give any standard of value in Cycas, as the plants vary so much in number and length of leaves. If customers will name price they wish to pay, they can rely upon our giving them plants of first-class value, which we are certain will give perfect satisfaction.

We can furnish fine plants at **50c., 75c. $1.00, $1.50 $2.00** each and up—according to size.

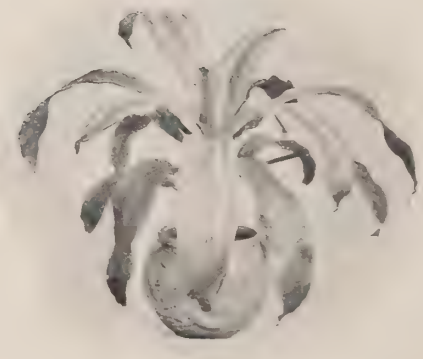
CYCAS
REVOLUTA.

LATANIA BORBONICA.

LATANIA BORBONICA (*Fan-Leaf Palm*).

This is one of the most popular and reliable hardy palms for indoor decoration. It is a rapid grower, and is very satisfactory in every respect. We offer a fine lot of medium and large sized plants. Florists will find the largest sizes offered very useful for decorating.

Fine plants,	7-in. pots,	1½ ft. high	$1.00	each
"	7-in. "	1¾ " "	1.50	"
"	8-in. "	2 " "	2.00	"
"	9-in. "	2½ " "	2.50	"
"	9-in. "	2½ " " extra heavy	3.00	"
"	10-in. "	3 " "	3.50	"
"	10-in. "	3 " " extra heavy	4.00	"
"	11-in. "	3½ " "	5.00	"
"	11-in. "	3½ " " extra heavy	6.00	"



Copyrighted, F. R. Pierson Co.

DRACÆNA LINDENI

Crimson Rambler Roses.—We can supply a grand lot of this valuable rose, extra strong field-grown plants, with fine canes four feet or more in length. Extra heavy stock..... **$15.00 per 100.**

(Ready in November)

FICUS ELASTICA.

FICUS ELASTICA (*Rubber Plant*).

This certainly is one of the best selling plants grown for decorative purposes. We have a grand stock. Plants are grown from top cuttings, and have large, perfect, full-sized leaves right to the pot, and are in grand shape.

Strong plants, 5-in. pots,	1 ft. high	$4.20	per doz.
" " 6-in. "	1½ " "	6.00	" "
" " 6-in. "	2½ " "	9.00	" "
" " 7-in. "	3½ " "	12.00	" "
Large bushy specimens,	3 plants in pot, 12-in. pots, 4 ft. high, fine for decorating, hotels, etc.	4.00	each.
" " "	3 " " 12-in. " 5 " " " " " " "	5.00	"

PANDANUS VEITCHII.

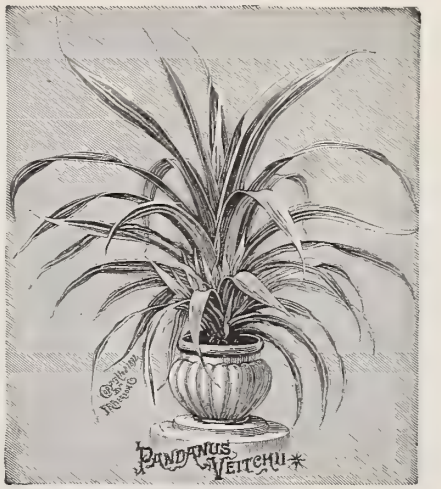
We have an unusually fine stock of this elegant decorative plant. Our stock of this is always good, but this year it is better than ever. Plants have been grown cool, are well colored and in the very best possible shape, and will give first-class satisfaction.

Strong plants, 5-in. pots,	12 in. high	$0.75	each.
" " 6-in. "	16 in "	1.00	"
" " 9-in. "	2½ ft. "	3.00	"
" " 9-in. "	3 " "	3.50	"
Pandanus Utilis.—Strong plants, 6-in. pots, 1½ ft. high		1.00	"

ASPIDISTRA LURIDA VARIEGATA.

This is the most durable plant grown for indoor decoration. It will grow and do well under conditions that would be sure death to many other plants. It flourishes in sunshine or shade, does not mind dust or dry air, and can stand a good deal of cold.

Fine plants, 7-in. pots, well colored, **$2.00** each.



BOSTON FERN.

(*Nephrolepis exaltata Bostoniensis.*)

We have a very large stock of this, and plants are fine, strong, and bushy, and will be found to be exceedingly good value at prices quoted. This has become one of the most popular of all decorative plants; there is no other plant that sells so well and that is so popular. It makes a splendid house plant, growing nicely in any ordinary dwelling house. It is a plant that it will pay to carry a good stock of, because the plants increase rapidly in value.

Strong plants, 6-in. pots		$0.50 each.
" " 8-in. pans		1.00 "

NEPHROLEPIS WITTBOLDII.

A new variety introduced last season. Growth very strong and erect, and not as slender as the *Boston Fern*. The fronds are very distinct, edges of the leaflets being crinkled; very bright green, shining as if varnished; very hard and firm, and in consequence not easily injured. Large specimens make beautiful decorative plants.

Large plants, 8-in. pots, **$1.00** each.

NEPHROLEPIS EXALTATA BOSTONIENSIS.

ASPARAGUS SPRENGERI.

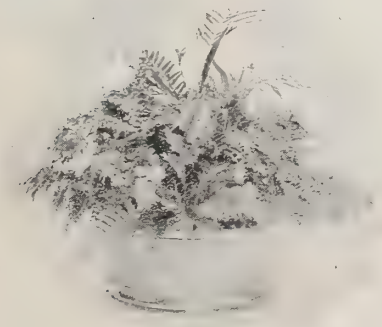
This has now become very popular, and is exceedingly valuable for growing for cutting for foliage. No other green that can be grown is so fine, especially to use with carnations. It grows rapidly, keeps well, customers like it, and it is very profitable. It has to a great extent superseded *Maiden Hair Fern*. It also makes a grand plant for house decoration, and when grown in large sizes, say 6-inch pots or larger, makes one of the finest and most salable house plants. It is becoming almost as popular for this purpose as the *Boston Fern*.

Strong plants, 2¼-in. pots	$3.00 per 100.
Extra strong plants, 3½-in. pots	8.00 " "
Large plants, 6-in. pots, with fine tops	6.00 per doz.

ASPARAGUS PLUMOSUS NANUS.

One of the most profitable and useful plants now grown; as easily grown as *Smilax*, of which it has largely taken the place, as it is very much more beautiful and desirable in every way. It is grand when grown in long strings, and also makes a very useful pot plant. Generally scarce, but we have a very fine stock.

Strong plants, 3½-in. pots, with fine tops	$8.00 per 100.
Extra strong plants, 5-in. pots, with fine tops	3.00 per doz.



Copyrighted, F. R. Pierson Co.

SMALL FERNS FOR FERN PANS.

The use of ferneries as ornaments for the dinner table is now almost universal. Nothing makes so fine an ornament, and nothing is so well adapted for the purpose. We offer a nice stock of the hardiest varieties, a good collection of the best sorts.

Strong plants, 2¼-in. pots, **$4.00** per 100.

ARAUCARIAS.

Small plants grown in pots are most desirable for table and decorative purposes generally. Plants resemble miniature evergreens of perfect symmetry and elegant proportions.

Excelsa.—*Norfolk Island Pine*. This is the variety that has become so popular for commercial purposes for house culture and conservatory decoration. **Fine plants, about 10 in. high, 75c. each.**

Glauca.—A more compact grower than *Excelsa*. The fronds are longer, broader, and heavier, and are of a bluish-green color which has a silvery, glaucous tint. **Fine plants, about 10 in. high, $1.00 each.**

Compacta.—The finest variety that has ever been introduced; superior to *Excelsa* in every way. Those who wish to grow Araucarias of a high quality will find *Compacta* a variety *par excellence*. **Fine plants, about 10 in. high, $1.50 each.**

ARAUCARIA COMPACTA

Hardy Hybrid Perpetual Roses.—

READY IN NOVEMBER. We offer an unusually fine stock of the very choicest and most desirable varieties. For list of varieties and descriptions, see our large descriptive catalogue. Strong field-grown plants, extra heavy **$12.00 per 100.**

Partial view of our Exhibit of Bay Trees at the Pan-American Exposition.
The above picture represents the "Chariot Race," one of the most beautiful groups of statuary in the Exposition, surrounded by a portion of our exhibit of Bay Trees, interspersed with large specimens of Hydrangea Otaksa in flower.

AZALEAS.

Ready for delivery in October.

Next to the Easter lily these are the most important plants for Easter decoration. Our annual importations are very large, and plants have never been finer than they are this year. We shall have to offer from October until Easter a fine assortment of plants, with fine crowns, well shaped and well budded. *Orders will be booked at these special low import prices for delivery in October and November.* Orders should be placed at once, so that advantage can be taken of these low import prices before prices advance later in the season and while the plants can be shipped by freight, as early in the season plants travel as safely by freight as by express, and at a great saving in cost of transportation. These prices will hold good only for early shipment, as we cannot afford to sell at these prices later on, after plants have been potted and put into winter quarters for spring sale. We handle only the very finest varieties, and our selection will be found to contain the very finest sorts, either for commercial purposes or private conservatories.

Apollo.—Orange-scarlet.

Bernhard Andrea Alba.—Double. Pure white. Late.

Deutsche Perle.—Double. Pure white. Very early.

Dr. de Moore.—Double. Deep rose, shaded violet.

Emperor of Brazil.—Double. Pink, bordered white.

Empress of India.—Double. Variegated white and salmon-rose.

John Lemling.—Color similar to *Vervaeneana*, but more double, and finer shaped plant.

Madame Van der Cruyssen.—Double. Bright rose—a very desirable and popular color. This is the favorite variety.

Niobe.—Double. Pure white, with finely crinkled edges. Fine flower, of good substance.

Paul Weber.—Very double. Similar to *Vervaeneana*, but brighter. Fine grower.

Pauline Mardner.—Very early. Bright rose color. Extra.

Professor Wolters.—Single. Magnificent color.—light pink, with very deep carmine blotch and shadings, with white border. Very bright. Large flower with crinkled edges. Extra.

Simon Mardner.—Very double. Bright silvery rose—a very pleasing shade and very desirable. Medium sized flower.

Vervaeneana.—Double. White, salmon centre, with deep carmine markings in centre of flower.

SPECIAL LOW IMPORT PRICES, FALL DELIVERY.

Strong plants,	10 to 12 in.	in diameter,	$4.80	per doz.,	$35.00	per 100.
" "	12 to 14 "	" "	6.00	"	45.00	"
" "	14 to 16 "	" "	7.20	"	55.00	"
" "	16 to 18 "	" "	12.00	"		
" "	18 to 20 "	" "	24.00	"		

BAY TREES (*Laurus nobilis*).

We were awarded GOLD MEDAL, Highest Award,
For Our Exhibit of Bay Trees at the Pan-American Exposition, Buffalo, 1901,
where they were largely used, forming one of the principal features of the horticultural exhibit.

There is a large and increasing demand for bay trees, and they are being used more and more from year to year. There is nothing so effective for decorating entrance halls, piazzas, hotels, Italian gardens, and inclosed courts, and they are always in keeping with such surroundings. We have on hand at all times a large stock of fine plants, perfect-shaped specimens of various sizes.

Standards and Pyramids, about 3 ft. in diameter, 7 ft. high, $10.00 each; about 3½ ft. in diameter, 7 ft. high, $15.00 each.

Standards, about 4 ft. in diameter, $20.00 each; 5 to 6 ft. in diameter, $40.00 each.

PYRAMIDAL BOX.

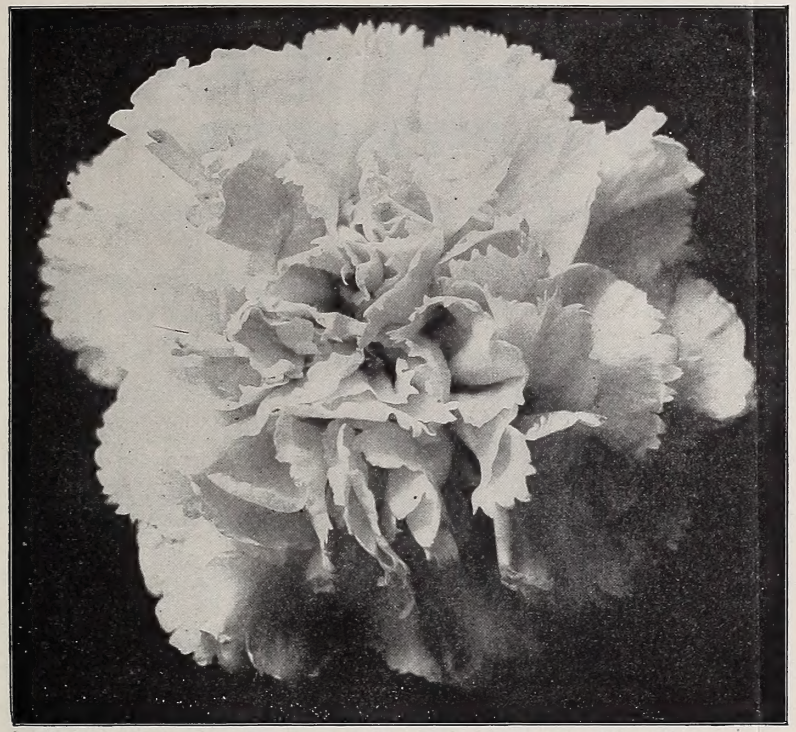
Boxwood

Trimmed in Pyramidal and Standard, or Tree, Form.

There is a large demand for these beautiful decorative plants. They make beautiful specimens, foliage being dark olive green, and are desirable for many purposes, as they are not as expensive as bay trees, and can be used where bay trees are not admissible, as, on account of their hardiness, they will stand frost and cold. They are not only used as decorative plants for the same purpose as bay trees, but are also used in formal outdoor planting, being perfectly hardy. Plants are sheared in beautiful pyramidal specimens and also in standard, or tree, form. The standards, or tree-shaped plants, stand about three feet high above the ground. The pyramids are in different sizes, heights of the different sizes being given below.

Pyramids, about 3½ ft. high, $2.00 each; extra sized, 4½ to 5 ft. high, $3.50 each.

Standards, heads about 1½ ft. in diameter, $2.00 each; extra fine specimens, heads about 2 ft. in diameter, $3.50 each.



ENCHANTRESS, THE QUEEN OF CARNATIONS. (Actual size of flower.)

NOVELTIES IN CARNATIONS.

READY FOR DELIVERY SPRING, 1903.

We offer the following novelties in carnations for 1903—the most valuable lot of new varieties ever sent out in any one year. They are having a phenomenal sale. In order to secure for our customers the very earliest possible delivery, we placed large orders in advance, very early in the year, covering our probable requirements, and on account of this we can promise our customers very earliest possible deliveries. Those who have not already placed their orders should lose no time doing so before our stocks are sold out.

Adonis.—This sensational new scarlet carnation is meeting with a tremendous sale. It is a magnificent flower, intense scarlet, with grand stems, holding the flower stiff and erect. It is a splendid keeper, and is something that has long been wanted—a first-class, high quality scarlet carnation. Some idea of the estimation in which this variety is held can be gained from the fact that it was awarded the Lawson Gold Medal, also the S. A. F. Medal, at the meeting of the Carnation Society at Indianapolis this year. It is a variety that everyone will want, and that no one can afford to be without.

Strong rooted cuttings, $14.00 per 100, $120.00 per 1,000.

Enchantress (***The Queen of Carnations***).—This is truly a *queen among carnations* on account of its immense size, magnificent color, fine strong stem, and early, free, and continuously blooming habit. It was raised by Peter Fisher, who raised *Mrs. Thos. W. Lawson*, and he considers it as far ahead of *Lawson* as that variety was ahead of other varieties at the time of its introduction. The color is magnificent—one that has long been wanted in a large-sized flower,—a beautiful shade of light silvery pink, deepening toward the centre—a *Daybreak* color, but far superior to *Daybreak* at its very best. Besides its beautiful and desirable color, the flower is enormous—three and a-half to four inches in diameter, when fully developed measuring four inches. The enormous blooms are borne on stiff stems two to three feet in length, which hold the flowers perfectly erect. It does not burst the calyx during the short, dark days of winter or at any other season. It does best in a temperature of 50° or 52°. It is a very early, free, and continuous bloomer, an ideal grower, very healthy, and of vigorous constitution. It needs no special culture to develop its magnificent blooms, producing quite as freely as any carnation grown. The flowers sell at sight for the highest prices, and "enchant" all who see them. It is a splendid keeper and shipper. Scored 98 points, and is pronounced by the most expert carnation growers by far the best commercial variety to date.

Strong rooted cuttings, $12.00 per 100, $100.00 per 1,000.

Empire State.—Pure white, of beautiful form, very full and double, with serrated edges, possessing an exceptionally strong clove fragrance, in size measuring three and a-half and often four inches in diameter. It has unusual substance, and is a remarkably good keeper, with perfect calyx, strong stem, supporting the flower perfectly. It is a very strong and robust grower, with an ideal habit, producing no grass, but a constant succession of strong flowering shoots. It is therefore a free and continuous bloomer. It was awarded a certificate of merit at the American Carnation Society, and has been certificated wherever shown.

Strong rooted cuttings, $12.00 per 100, $100.00 per 1,000.

Lillian Pond.—There is room for a good white carnation. This is claimed by the originator to be the largest and best white carnation ever offered to the trade, in size averaging three to three and a-half inches in diameter. The flower is perfectly round, petals fringed, with a well built-up centre, absolutely pure white to the centre, and very fragrant, with a strong calyx and a strong and wiry stem. It is a very strong, healthy, and rapid grower, every growth producing a flower. It blooms very early and in great profusion, and is not a cropper, but a steady bloomer. He states that the flowers have been sold for a higher price than those of any other carnation with the sole exception of *Mrs. Thos. W. Lawson*. It is a very promising variety, and should be thoroughly tried.

Strong rooted cuttings, $10.00 per 100, $75.00 per 1,000.

Boston Market.—This white variety, raised by Peter Fisher, is the freest blooming white carnation we have ever seen. It has been tested by a few growers around Boston, where it has attracted a great deal of attention on account of its free-blooming qualities. While the flower is not of mammoth size, it is a fine large bloom—only a trifle smaller than *Gov. Wolcott*,—of rare substance, with a fine, strong stem. What makes it particularly valuable is the freedom with which it blooms, and we shall be very much disappointed if it does not prove to be an ideal white carnation and exceedingly profitable, especially for the grower who uses and sells his own flowers. It begins to bloom unusually early, and is not a cropper, flowering continuously until late in the season. If you are looking for size only, this is not what you want, but if you are looking for dollars, it is. Try it; you will not be disappointed.

Strong rooted cuttings, $5.00 per 100, $40.00 per 1,000.

Photograph of a House of *Boston Market*, showing the freedom with which it blooms.

MARIE LOUISE VIOLETS.—Fine, strong plants for winter blooming, in first-class shape. Our stock is very clean and healthy, entirely free from disease, and in the very best possible condition. **$6.00 per 100.**

PHOTOGRAPH OF A FROND OF NEPHROLEPIS PIERSONI.
Showing how the pinnæ divide, making miniature fronds.

THE PIERSON FERN

NEPHROLEPIS PIERSONI.

This wonderful new fern, which has attracted so much attention and favorable comment for the last year or two, will be sent out by us in the spring of 1903. It has been pronounced

The most Notable Introduction in Decorative Ferns since Adiantum Farleyense.

Nephrolepis Piersoni originated with us about three years ago. It was discovered among a lot of Boston Ferns, but whether it is an accidental seedling or a sport, we are not positive. Our attention was attracted by the tendency of the pinnæ to divide. The plant was carefully watched, and it developed into this wonderful variation, the pinnæ of the frond subdividing, making perfect miniature fronds. The character of the frond is well shown in the photograph on this page, although the picture conveys but a slight idea of the grace and beauty of the feathery, plume-like fronds, which more nearly resemble the graceful ostrich plume than anything else in nature to which we can compare them. The photograph of a plant on the last page gives a very good idea of the feathery, plume-like fronds, although one has to see a plant in growth to appreciate its beauty and value. The fronds grow broad and heavy, measuring at least six inches across when fully developed, increasing in beauty as they develop. On account of the weight of the foliage, the plant assumes an exceedingly graceful appearance, and, owing to the fullness of the fronds, even small plants are well furnished, making much more symmetrical and beautiful plants than the Boston Fern. The divided pinnæ, or the miniature fronds, keep growing constantly, showing two distinct shades of green, the ends being a light green, while the centre and main part of the fronds show a dark, rich shade, the contrast producing a very beautiful effect, greatly enhancing the beauty of the plant.

The Most Valuable Novelty Introduced in Many Years.

It is wonderfully valuable, not only on account of its beauty, but also on account of its ease of culture, hardiness, and general adaptability. It has all the free-growing, hardy characteristics of the Boston Fern, and, like that plant, is equally suitable for house culture and a much more beautiful plant for greenhouse and conservatory decoration; in fact, it is a plant that appeals to every one, and on that account will prove a much more valuable and profitable plant than the Boston Fern, which has had the most phenomenal sale of any decorative plant that has ever been grown, but which cannot be compared to Nephrolepis Piersoni for beauty and general effectiveness. Every one who has seen it is charmed with it. As some one has expressed it, "There is nothing like Nephrolepis Piersoni in cultivation. In decorative effect it so far out-distances the original variety (the Boston Fern) that there is positively no comparison to be made." We consider it *the most valuable novelty that has been introduced in many, many years.* That we are not alone in our estimate of the value of this fern is testified by the fact that

It has received the following unprecedented awards.

It was first exhibited before the Massachusetts Horticultural Society in March last, and was awarded a gold medal—a rare distinction, the gold medal having been awarded by this society only a very few times in its history. The committee on this occasion was a unit in voting the award, which goes to show how this fern appeals to conservative experienced florists and gardeners.

It was also entered in competition with six other valuable introductions at the Spring Show of the Horticultural Society of New York held in Bronx Park, May last, where it was again awarded the gold medal for THE BEST HORTICULTURAL NOVELTY. The decision was accepted with general satisfaction.

THESE ARE THE HIGHEST HONORS THAT CAN BE BESTOWED ON ANY HORTICULTURAL NOVELTY IN AMERICA AND NEVER BEFORE SECURED BY ANY OTHER NEW PLANT.

It will be introduced spring, 1903, beginning in February.

The demand is sure to be enormous, and as orders will be filled strictly in rotation as received, in order to secure early delivery order should be placed at once.

Strong plants, 2¼-inch pots, $9.00 per dozen; 50 plants at 60c. each; 100 plants at 50c. each; 500 plants at 45c. each; 1,000 plants at 40c. each.

We shall also have to offer a limited stock of larger plants in 4-inch and 6-inch pots, which we can supply at the following prices, viz:

Extra sized plants, 4-inch pots, $18.00 per dozen; 50 plants at $1.20 each; 100 plants at $1.00 each.
Fine large plants, 6-inch pots, $27.00 per dozen; 50 plants at $1.80 each; 100 plants at $1.50 each.

Awarded Gold Medals!

Massachusetts Horticultural Society,

A rare distinction, having been awarded only a very few times in the history of the Society.

ALSO

Horticultural Society of New York

FOR

THE BEST HORTICULTURAL NOVELTY

The highest honors that can be bestowed on any Horticultural Novelty in America, testifying to the sterling merit of Nephrolepis Piersoni.

Of the very many favorable Press Notices we quote the following:

"The Massachusetts Horticultural Society, always ready to recognize especial merit, has awarded a gold medal to Messrs. F. R. Pierson Co., and the committee was a unit in voting this award. This was indeed a rare award, but it only goes to show how this fern appealed to a committee of conservative, experienced florists and gardeners."—*The Florists' Exchange.*

"The most sensational feature (at the Massachusetts Horticultural Society's Spring Exhibition at Boston) was Pierson's Nephrolepis Piersoni, which received the rare distinction of a gold medal. It was pronounced the most notable introduction in decorative ferns since Adiantum Farleyense."—*American Florist.*

"The accompanying cut shows one of the grand specimen plants of the new Nephrolepis Piersoni, exhibited by F. R. Pierson Company, Tarrytown, N. Y., at the recent Spring exhibition of the Massachusetts Horticultural Society at Boston, where these plants created quite a sensation.

"This fern has all the good qualities of the Boston Fern, but the pinnæ having divided into secondary fronds, lend an added beauty and gracefulness. The subject is about as perfectly formed as could be. Critical growers and private gardeners expressed themselves as delighted with this new acquisition, and this opinion was general."—F. J. Norton in *Florists' Exchange.*

Photograph of a Specimen Plant of Nephrolepis Piersoni.

"The third annual meeting and exhibition of the Horticultural Society of New York was held in the New York Botanical Garden on Wednesday and Thursday, May 14th and 15th. To the trade in general the most important feature of this annual show is the contest for the $50 cash prize offered for 'the best horticultural novelty in plant, flower, fruit, or vegetable.' There were entered for this prize six different subjects. The judges awarded the prize to **Nephrolepis Piersoni.** The several plants on exhibition were in perfect condition, and showed to the most casual observer the superior decorative qualities that this fern possesses over others. It is almost two years since we first drew attention to this fern, when it was predicted that it would be a winner when introduced. The fact of its capturing the gold medal of the Massachusetts Horticultural Society and the $50 prize of the Horticultural Society of New York proves beyond a doubt that it is, all in all, the finest nephrolepis to date."—*The Florists' Exchange.*

"The third annual spring show of the Horticultural Society of New York was held on Wednesday and Thursday of this week in the New York Botanical Garden. The chief interest centered in Class II., where were the contestants for the $50 prize offered by the New York Botanical Garden for the Best Horticultural Novelty. There were six entries and a thoroughly good competition. The judges specially delegated by the Council were Julius Roehrs, Dr. F. M. Hexamer, Hon. James Wood, P. J. Berckmans, and Jas. W. Withers, who awarded the honors to Mr. F. R. Pierson's charmingly pretty sport from the Boston Fern, recently illustrated in these pages under the name of Nephrolepis exaltata Piersoni. The decision was accepted with general satisfaction."—*American Gardening.*

"The third annual meeting and exhibition of the Horticultural Society of New York was held at the Bronx Park on Wednesday, May 14th. The main interest centered in the competition for the prize of $50 for the Best Horticultural Novelty. The coveted award fell to the Pierson Fern, which was recently illustrated and described in these columns."—*American Florist, May* 17, 1902.

"A new decorative fern and one of handsome appearance is now being introduced to notice under the name of Nephrolepis Piersoni. We have had the plant under observation for fully two years, and have looked forward with interest to the time when it would be put before the public, feeling that it was destined to at once become a standard favorite for the commercial florist as well as for the private gardener. In decorative effect this new fern so far out-distances the original variety that there is positively no comparison to be made."—*American Gardening, March* 8, 1902.

"We believe Nephrolepis Piersoni is the most decorative fern in existence. This new fern will surely meet with a larger sale even than the popular Boston Fern because of its more graceful appearance. It makes a beautiful specimen plant. It is just as hardy and as easily propagated. Its gracefulness is enhanced in the older plants on account of the pendent nature of the individual pinnæ, and as a small pot plant it is most desirable, owing to the mossy effect created by the young fronds."—*The Florists' Exchange, March* 8, 1902.

"Nephrolepis Piersoni is a sport from the well-known and popular Nephrolepis exaltata Bostoniensis—the Boston Fern—found by the firm in a batch of the latter three years ago. The tendency of the newcomer to divide the pinnæ first attracted attention. The plant was set aside and has been carefully grown, until now what undoubtedly is a veritable treasure has developed."—*The Florists' Exchange.*

"At the place of F. R. Pierson Co., Tarrytown, N. Y., much interest is centered just now on the new fern, Nephrolepis Piersoni. We have had the privilege of seeing this fern from time to time since it originated, and must say that the more one sees it, the more he is impressed with its beauty and its fast growing qualities."—*Florists' Exchange.*

"There is no mistake about this fern (Nephrolepis Piersoni). It's a gem, and if as easily grown as Bostoniensis (It is, Brother Scott), will soon be the whole thing. It's a gem, and the lucky proprietor is to be congratulated."—Wm. Scott in *Weekly Florists' Review.*

PHOTOGRAPH OF A SPECIMEN PLANT OF

NEPHROLEPIS PIERSONI

SHOWING THE FEATHERY, PLUME-LIKE FRONDS.

For description, press notices, price, etc., see preceding pages.